




# JUBILANT KIDS FOUNDATION\_KENYA

## STRATEGIC PLAN 2023-2027

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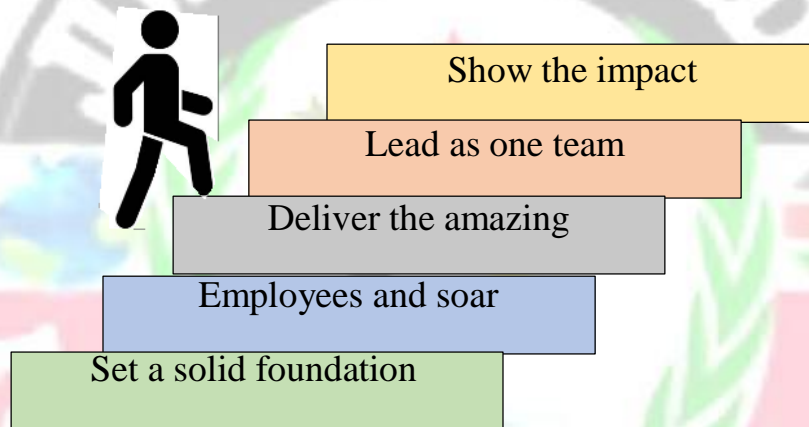
## Organizational History and Profile

Name of the NGO	:	Jubilant Kids Foundation-Kenya.
Acronym	:	JKF-K
Registration No.	:	CLG-2XF3ZX
Year of Establishment	:	2021
Registered Address	:	12428-20100, Nakuru-Kenya.
Founder/Contact Person	:	Samuel Owino Okumu
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Vision Statement	:	Ascend to the next level, the vulnerable members of the Community in Kenya
Mission statement	:	To contribute in improving the living standards of the vulnerable members of communities in Kenya.
Areas of focus	:	<ol style="list-style-type: none"><li>i. Education</li><li>ii. Zero hunger</li><li>iii. Climate action</li><li>iv. Good health and well being</li></ol>
Achievements	:	<ol style="list-style-type: none"><li>i. Establishment primary school</li><li>ii. Provided 3000 + meals to kids</li><li>iii. Planted 1000 + trees</li><li>iv. Providing children education sponsorship to over 50 students/learners</li></ol>
Share core values	:	<ol style="list-style-type: none"><li>i. Honesty</li><li>ii. Passion</li><li>iii. Accountability</li><li>iv. Integrity</li></ol>

## Guiding Framework and SWOT Analysis

### 1. Guiding Frame Work

- ✦ Ascending to the higher levels is our guiding framework.
- ✦ We believe that our organization is a critical component of fulfilling the sustainable development goals (SDGS) and the Kenya vision 2023. In this regard, we are committed to excellence and a most efficient operation.
- ✦ To progress successfully, each of us must step forward to accomplish the goals and objectives that have been strategically planned and aligned to make us forward.
- ✦ The give bold steps in the guiding framework describe the areas where we will make significant progress over the next five years.



### 2. SWOT Analysis

The SWOT analysis identifies strengths, weakness, opportunities and threats to provide a comprehensive assessment of our organizations internal capabilities and its position in the external environment.

The overall picture shows the balance of positive and negative factors. By cross referencing strengths with opportunities and weaknesses with threats, the SWOT analysis help identify potential defensive and offensive strategies.



<b>Strengths</b>		<b>Weaknesses</b>
1.	Experiencing and dedicated staff and volunteers	No functional organization structure (organogram)
2.	Multi-discipline experience and competence on project	
3.	Deep and growing portfolio of work	Over dependence on partners/donors
4.	Long-standing presence and cordial relationship	The small size of the organization
<b>Opportunities</b>		<b>Threats</b>
1.	Increased demand for challenging, well designed projects.	The increasingly high cost of living in the country
2.	Call for project proposal for NGOS	
3.	Acquire planning and grants-writing expertise to capture projects	
4.	Understand the needs better by doing more in-depth needs assessment.	

**Goals Strategic Objectives and Actions/Initiative**

Jubilant Kids Foundation-Kenya draws its areas of operation in line with UN-SDG and the Kenya vision 2030.

**1. Quality Education**

**Goals**

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

**Strategies Objectives**

- ✚ Establish a primary school by January 2023
- ✚ By august 2024, establish a junior secondary school.
- ✚ Ensure learners in our school have access to computer literacy by august 2023.
- ✚ Have a fully equipped school/community library by 2026.
- ✚ 500+ children to benefit from our children education support program by January 2027.





## Actions/Initiatives

- ✦ Lease a facility/building by January 2023 for use as primary.
- ✦ Acquire/purchase 0.35 hectares piece of land by august 2024.
- ✦ Construct two classrooms in the acquired piece of land by November 2024. This facility will be the junior secondary school.
- ✦ Enhance our efforts to connect children under the child-sponsorship program to potential sponsors.

## Key Performance Indicators (KPIS)

✦ Leased a facility-we now have a registered primary school.

✦ 120 children already learning in our primary school.

✦ 50+ children/students both from our school and other schools already under our children education support program.

✦ Seven computers already acquired through in-kind donation.



## Challenges

- ✦ Increase in the number of children who need sponsorship
- ✦ High cost of living-which has made monthly operational cost to be high

## 2. Zero Hunger

### Goals

End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

### Strategic Objective

- ✚ Increase in farm/agricultural produce from local farmers by 2024 December.
- ✚ Use of modern technology and new methods of farming by farmers by 2025
- ✚ Establish a community technical skills and talents developed center by December 2027
- ✚ Be able to provide emergency food responses in times of crisis in the region by January 2025.
- ✚ Provide 10000+ not nutritious meals to children by 2027.

### Actions/Initiatives

- ✚ Provide trainings through workshops to local farmers on ways/methods of production to increase their farm outputs.
- ✚ This exercise will commence in January 2024.
- ✚ Provide seed funding in form of loan to selected, trained women/youth groups to enable them acquire farm inputs, which has increasingly become expensive.
- ✚ Directly as an organization also engage in large-scale farming to ensure enough food in our stores, hence be able to achieve our objective of emergency food response in times of crisis such as adverse drought or flooding.
- ✚ Continue with the school and out of school feeding programme which has been running since 2021.





## Key Performance Indicators

- ✦ Through the organizations out of school feeding program, 3000 plus hot nutritious meal have been provided to children during long school holidays.
- ✦ The school feeding program has enable us provide nutritious midmorning porridge to our school and a neighboring ECDE centre. This programme has run since 2021 and made a great impact in keeping the kids in class.
- ✦ The lunch program in our school plays a key role, especially to those children who come from families that barely afford a meal a day.

## 3. Climate Action

### Goals

Take urgent section to combat climate change and its impacts.

### Strategic Objectives

- ✦ Plant 5000 trees by year 2027
- ✦ Protect the waterways.
- ✦ Adopt a solar system of energy for lighting and alternative, environmental friendly sources of energy for cooking.

### Actions/Initiatives

- ✦ Intensify our tree planting exercises which started in 2021.
- ✦ With the Kenyan government target to plant 15billions trees by 2032, our organization will partake to this and ensure we plant minimum 1000 trees annually.
- ✦ Carry out community sensitization activities on ways to protect and preserve the environment and the water ways.
- ✦ Adopt a waste recycling model by 2027.



## Key Performance Indicators

- ✚ 1000 trees planted since our inception in 2021
- ✚ Hundreds of bags of plastic wastes have been collected from the nearby market places and safely disposed of.

## 4. Good Health and Well-Being



### Goals

- ✚ Ensure healthy lives and promote well-being for all at all ages.

### Strategic Objectives

- ✚ Put in place measures to address mental illness issues in the community.
- ✚ Advocate for clean, safe drinking water for homes.
- ✚ Reduce the increasingly high rate of HIV/Aids infection in the area.
- ✚ Act to control malaria

### Actions/Initiates

- ✚ Offer guidance and counseling to distress cases.

- ✚ Sensitize the community, especially the youths on safe sex practices.
- ✚ Provide water treatment remedies to the local community/homes.
- ✚ Set up a dispensary where community members can access contraceptives, condoms, vct services as a way of curbing the spread of HIV/AIDS infections.
- ✚ Provide mosquito nets to expectant mothers.
- ✚ Organize for free medical camps.



## Resources

### i. Human resources

Jubilant Kids Foundation Kenya currently constitutes of fifteen employees and twenty volunteers. The employees are the teachers and support staff deployed in our school. The volunteers are youths from the community and the nearby college who actively join whenever there is an activity/event to be executed.



### ii. Financial Resources

Jubilant Kids Foundation Kenya relies heavily on support/donations from friends of goodwill. Donations from friends enables us to run our activities.

We are however putting in place strategies that will see us get more support from both local and international companies.

### iii. Partnership for the Goals



Our organization strive to strengthen the means of implementation and revitalize the global partnership for sustainable development.

We look to;-

- i. Creating partnerships with local and international NGOs, companies and individuals.
- ii. Write project proposals for funding from local and international NGOs.